

# 21<sup>st</sup>

## European Week of Regions and Cities

Thriving Regions, Stronger Europe

The **EURebirth COMP Methodology**  
aimed at promoting and implementing  
**Economic Development, Urban Planning**  
and **Social Services**

#EURegionsWeek



9-12  
October  
2023



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# Who I am

Project Manager of EURebirth for the  
Municipality of Capizzone

Vice President of National Youth Council  
in Italy - Wellbeing and Civil Service  
delegate

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"The role of the network of cities in  
promoting the principles and values of the  
New European Bauhaus" *Francesco Marchionni, Project Manager*



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“

Young people represent the most vital, cultured, innovative part of [European] society, yet today they appear invisible and dull, prisoners of a collective narrative that never sees them as protagonists and leaves them little space to imagine a better future.

**Source: National Youth Council of Italy  
Post Pandemic Generation Final report**

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New European Bauhaus  
beautiful | sustainable | together



SUSTAINABILITY

BEAUTY

INCLUSION

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ECONOMIC  
DEVELOPMENT

- 1 Analysis of the economic opportunities of the territory
- 2 Orientation and involvement of young people
- 3 Creation of the opportunities for connections

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**URBAN  
PLANNING**

**1**

**Social spaces**

**2**

**Economic spaces**

**3**

**Connected Spaces**



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1

Living the Spaces

2

Creating partnership

3

Revitalizing and Reconnecting

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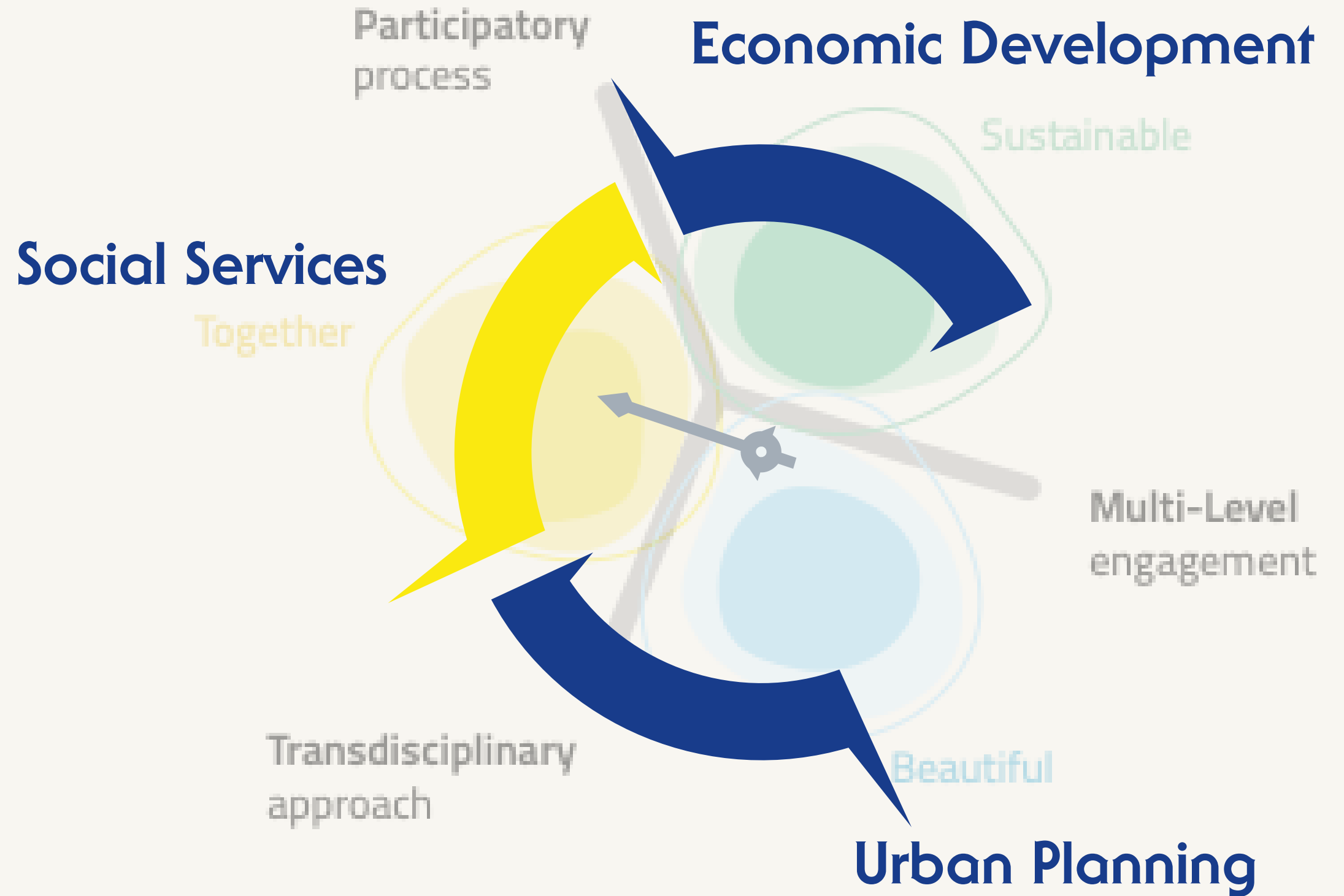
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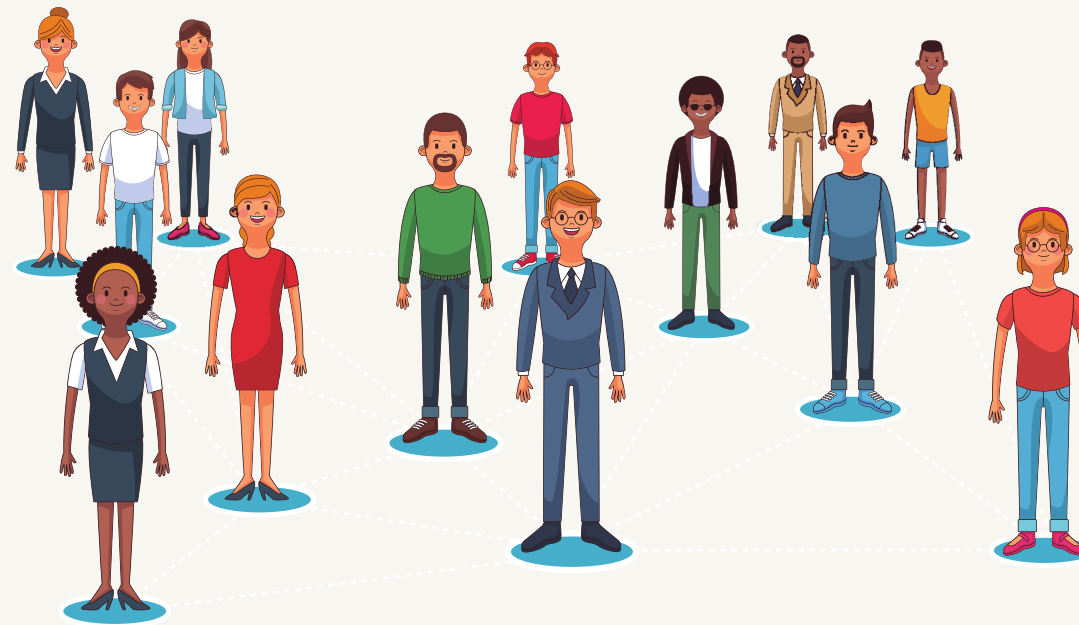
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Survey to express the  
priorities for citizens  
about our drivers



Workshops to define  
and validate the final  
draft of EURebirthCOMP



Networking and  
Feedback review of the  
activity

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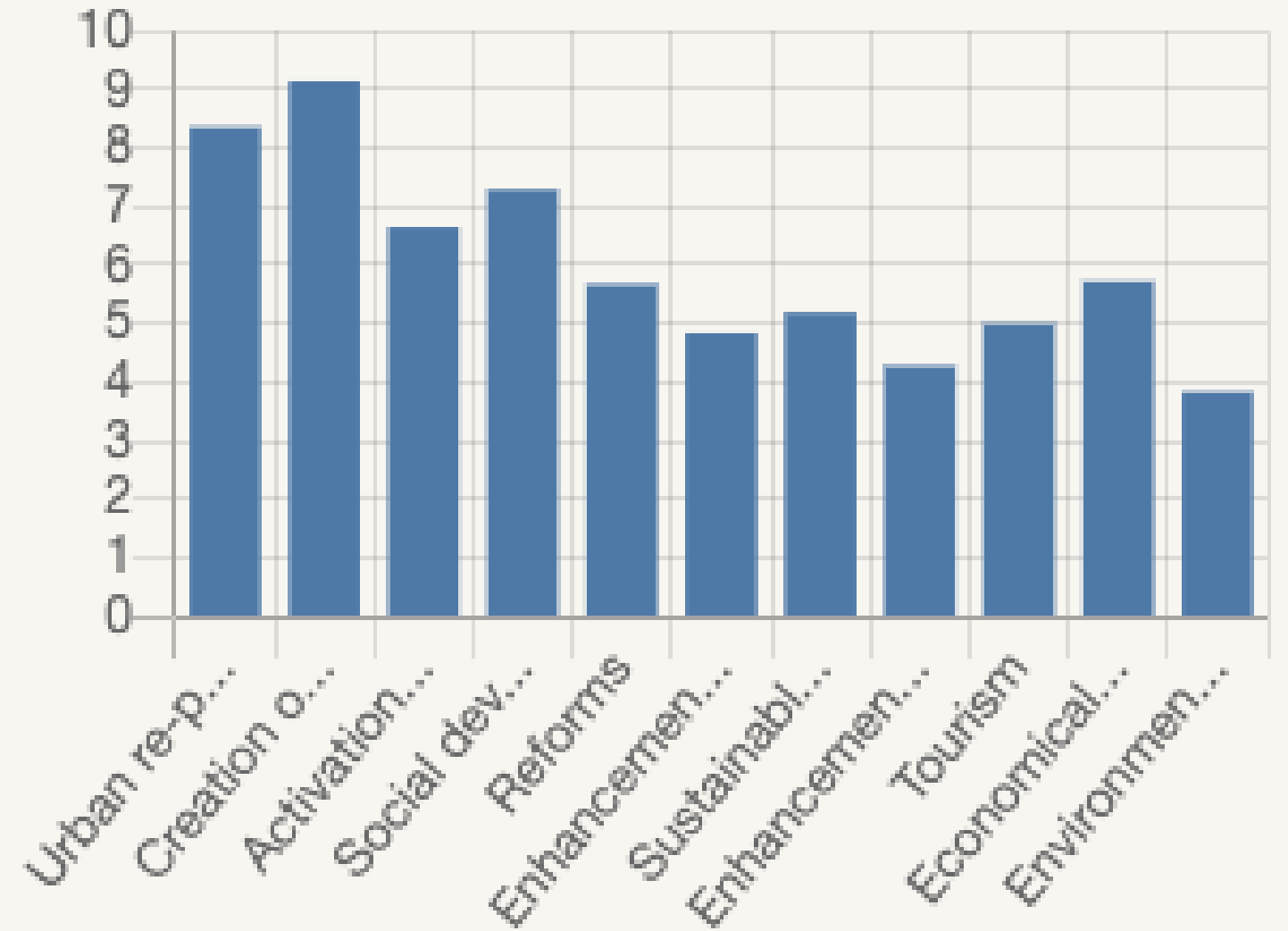
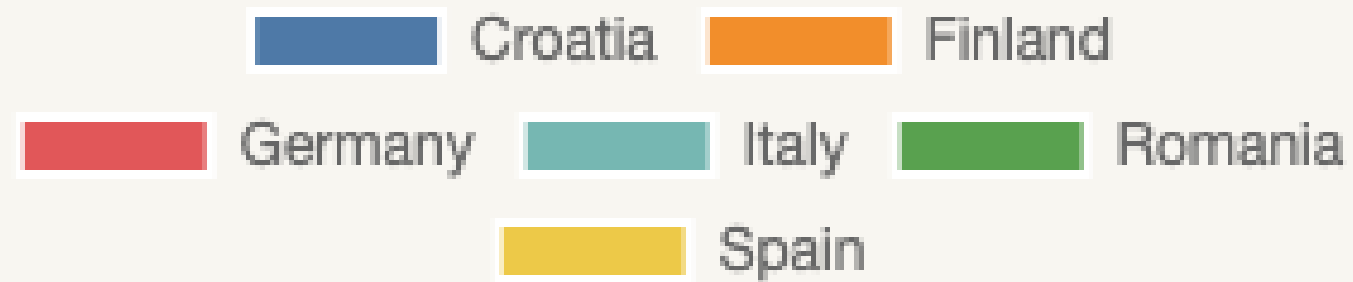


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### 200 surveys



## Urban Re-planning Strategies

### Creation of New Jobs

### Social Development

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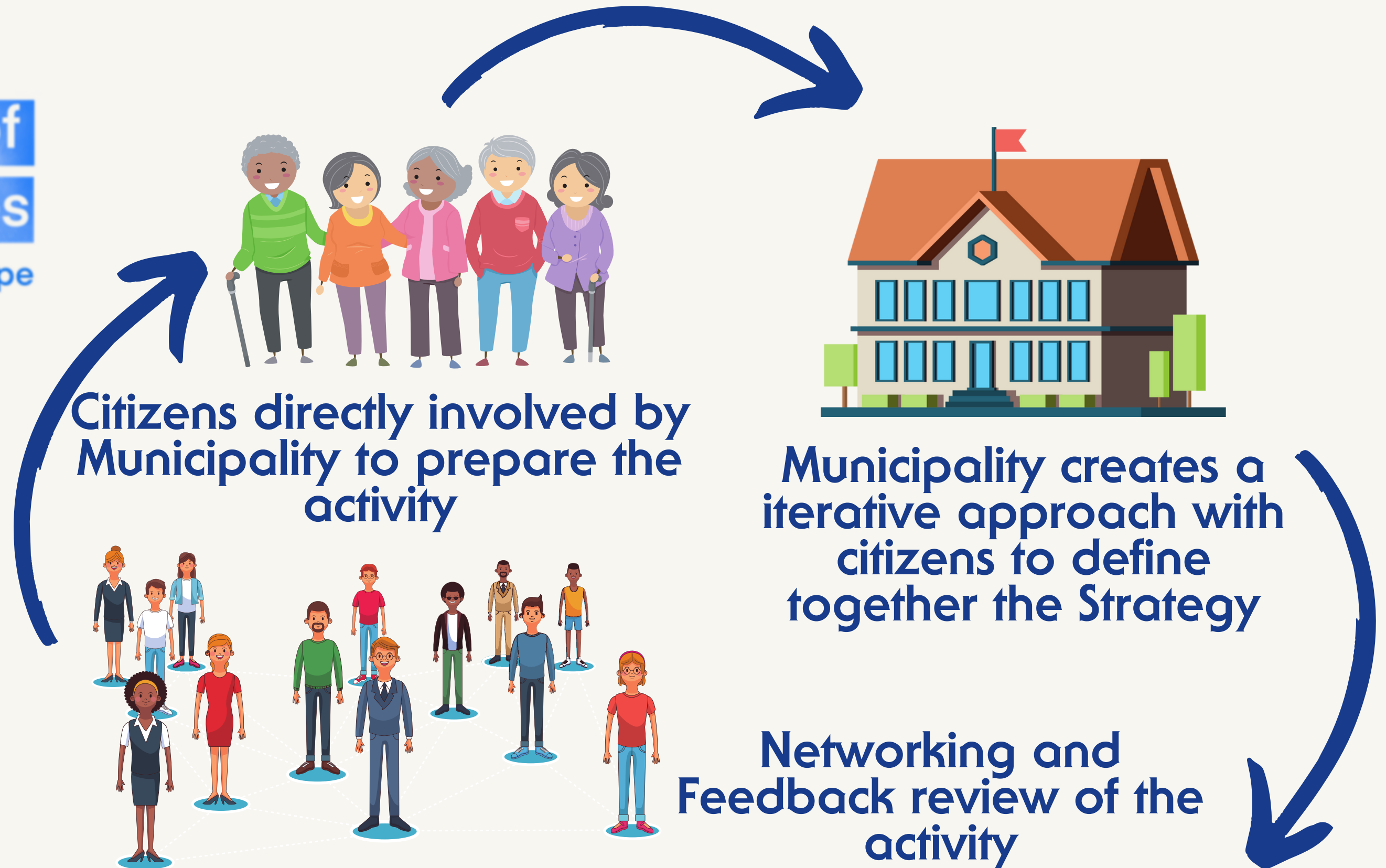


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our method...



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**NEXT STEPS**

**MANUAL  
EUREBirthCOMP**



**Report on EUREbirth Citizens  
Involvement**



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# FORESIGHTS

Recommendation 1. The EU should keep working on the NEB Compass, to develop specific indicators helping to monitor how NEB-related projects can contribute to the NEB and its three core values and principles at the international, national and local levels.



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# FORESIGHTS

**Recommendation 2. The EU should better define the core NEB aesthetics value.**

**Recommendation 3. The EU should better define the role of the NEB national contact points, acting as a bridge between the EU Member States and the NEB at EU level. The LRAs could be part of these national contact points.**

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# Our Survey

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# Grazie

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