

21st

European Week of Regions and Cities

Thriving Regions, Stronger Europe

Sustainability, Inclusion and Citizenship
in the **Lombardy Region**
ERDF Program 2021/2027



9-12
October
2023

#EURegionsWeek



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Thriving Regions, Stronger Europe

*The Role of Network of Cities in
promoting the Principles and Values
of the New European Bauhaus*

9-12
October
2023

Sustainability, Inclusion + Citizenship in the **Lombardy Region ERDF Program 2021/2027**

Dario Sciunnach, Managing Authority – 11th October 2023



Promoting social
Innovation

COESIONE
ITALIA 21-27
LOMBARDIA

Cofinanziato
dall'Unione europea



Regione
Lombardia

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If the **European Green Deal** has a **soul**, then it is the **New European Bauhaus** which has led to an explosion of **creativity** across our Union.

A continent reconciled with **nature** and leading the way on new **technologies**.

A continent that is united in **freedom** and **peace**.

Ursula von der Leyen

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ITALIA 2014-2020
LOMBARDIA

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Regione
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#EURegionsWeek Sustainability, Inclusion and Citizenship in the **Lombardy Region ERDF Program 2014/2020**



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PRS + S

PROGRAMMA
REGIONALE di
SVILUPPO
2023/2028

↓
SOSTENIBILE* =
**sustinerere: to take care of*

promoting **COMPETITIVENESS**

without sacrificing

beauty and *fairness*

leads to a fully **INCLUSION**

in *housing, school*

and *business* world



#EURegionsWeek

Sustainability, Inclusion and Citizenship in the **Lombardy Region ERDF Program 21/27**



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Energy requalification
Municipal Sport Center
Rho (Milano)

+

*DECORATED
HAND DRAWN by
TECHNICAL OFFICE*

9-12
October
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Lombardy Green

5 of 7 pillar of the PRSS

**ENVIRONMENT &
GREEN**



RECURRING
120 TIMES!

**INCLUSION &
EQUAL OPPORTUNITY**



RECURRING
200 TIMES!

also declined along the others, such as
innovation, work, investment

+

REDUCTION OF THE GAP
BETWEEN RURAL AND
URBAN AREAS



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Lombardy Taking Care of Citizens

2 of 7 pillar of the PRSS

**URBAN
POLICIES
INTERGRATED**

+ HOUSING
POLICIES



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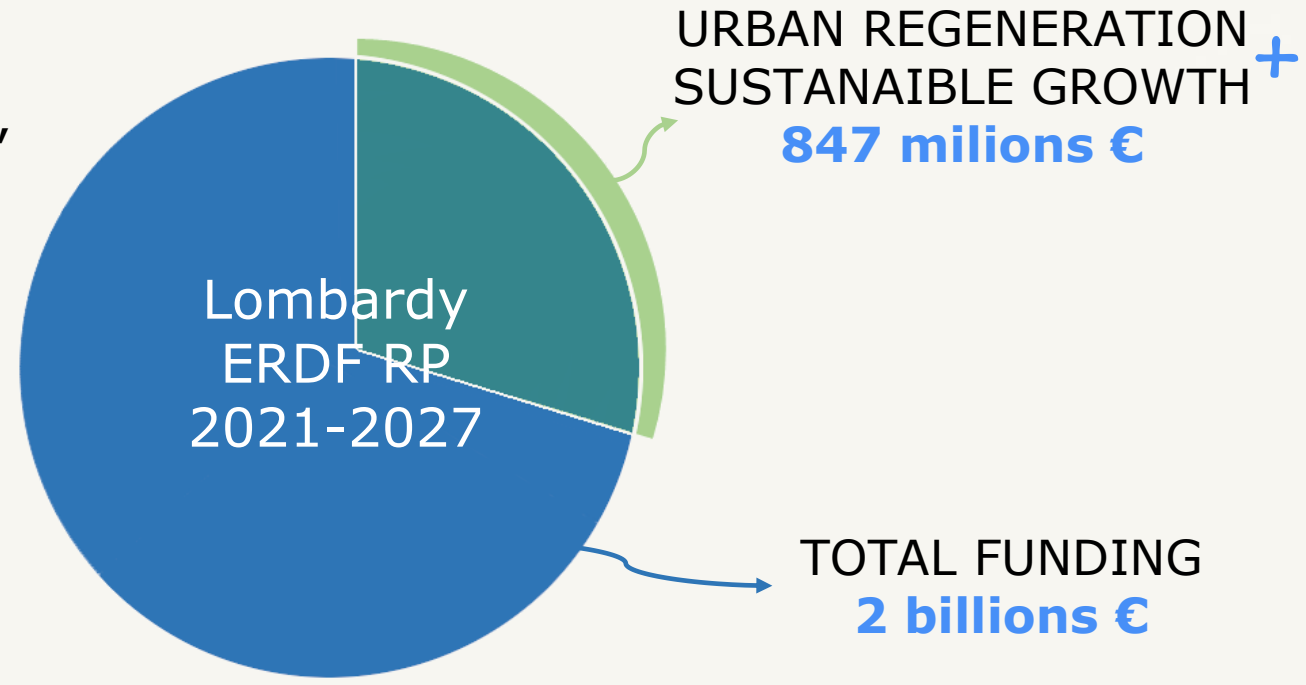
9-12
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RECOVERY and **GROWTH** of territory,
reduction of inequalities
and increase of capabilities

to improve the *quality* of life and
promoting the sustainable transition

through: *EQUALITY*
SUSTAINABILITY
COMPETITIVENESS



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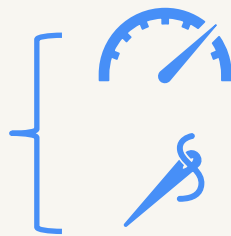
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Fashion and Design SMEs Acceleration

Transformation of Artisan SMEs in "Artisan of the Future"

4Meuro
non-refundable grant



50% up to 100K to **Accelerator Enterprise**
for buying machines, hardware and software

80% up to 25k to **Artisan SME**
for participating to an acceleration programme

TERRITORIAL MARKETING + REPUTATION



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Fashion and Design SMEs Acceleration

SELECTION CRITERION

Degree of Innovation
of acceleration programme

NEB
PRINCIPLES

Sustainability

Inclusion

Aesthetics

- ☁️ climate objectives, circularity, zero pollution and biodiversity
- ❤️ enhancing diversity and guaranteeing accessibility, including economic accessibility
- ★ design, positive emotions and benefits in the socio-cultural context



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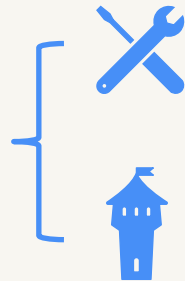
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RenewCulture

New ways of experiencing a cultural place

6Meuro
non-refundable grant



70% minimum 50K up to 200K to
Cultural Creative Enterprises

To projects matching with
Cultural Location needs

STRENGTHEN CULTURAL LOCATIONS + INVOLVE LOCAL COMMUNITIES



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THANKS FOR YOUR ATTENTION



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